

## *Luxury Living Magazine-October 2006 -*

### *Jim Johnson Group Building Homes for Life*

Integrity, professionalism, and a commitment to the community are hallmarks of Jim Johnson's successful business practice that dates back to 1983. Since then, he has built a legacy of excellence, constructing Old World-style estates in sought-after neighborhoods throughout the southern region including Desoto, Waxahachie, Cedar Hill and more. Specializing in notable properties for the area's most notable residents, he has created residences for sports figures and business executives, including Channel 8 sportscaster Dale Hansen and his wife, Chris, who say about their ranch home, "We dreamed it, Jim Johnson designed and built it. Dreams do come true"

With planned expansions and newly developed divisions, Jim Johnson Builders recently changed their name to Jim Johnson Group, in order to reflect their new image and position their company for the future.

### *Platinum Homes for Unparalleled Estate Living*

Jim Johnson built his reputation with one-of-a-kind masterpieces created in the Old World style of architecture over the past 23 years. Timeless European-inspired styling melds beautifully with the most innovative new features available to create these incomparable custom estate homes in desirable areas throughout the Metroplex.

With the design/build full-scope process for their Platinum Homes brand, Jim and his team begin by analyzing and researching cities for a family's needs, then narrow down the search to quality developments, providing assistance in finding the right lot within the community. Once the lot is selected, architects are hired to design a plan that meets the family's particular lifestyle—anything from special holiday closets to house the Christmas tree and decorations to washrooms for the family pets. Following the design process, the Jim Johnson home is then built to meet the homeowner's exact specifications.

"Our business was originally begun, working in this highly competitive upper-end niche," says Johnson. "We've been privileged to serve the area's most outstanding homeowners who expect the best in quality, design and craftsmanship." The company recently completed a palatial multi-million dollar residence in the Strait Lane estate area of Old Preston Hollow.

Jim Johnson Group currently has a Platinum collection home available for touring in the Shenandoah neighborhood of Cedar Hill. A gated community located near Hwy. 67 off Hwy 1382 at Strauss Road, this boutique enclave of only 57 lots is situated along the bluffside, offering residents sumptuous views and remarkable native topography. The French Provincial-style home is located at 905 Beverly, and offers a grand entry and two-story living area, theater room, gameroom, study, five bedrooms, five-plus baths, master suite with terrace and coffee bar, designer wallpapers, hardwood flooring, gourmet island kitchen, three-car split garage with adjoining mudroom, and approximately 5,000 square feet.

### *Introducing Sterling Homes – New Concept, Same Standards*

Taking his original concept to a new level, Jim Johnson has recently introduced his new brand of residences called Sterling Homes. This series melds custom luxury design with builder's value pricing, offering a selection of high-end amenities and luxury designs in desirable neighborhoods throughout the D/FW area. "It is a pleasure to be able to provide our clients the same flexibility, quality and amenities that luxury buyers enjoy – all at economies-of-scale pricing levels," says Johnson. As his high-end properties were often out of reach for many, he says, "Now, more

families can afford a Jim Johnson home. It's the best of all worlds for homeowners.”

### *Villas at Dilbeck Court – Luxury with a View*

Other notable projects recently announced by Jim Johnson Group are The Villas at Dilbeck Court, architecturally significant homes overlooking downtown Dallas from the trendy North Oak Cliff neighborhood.

With an eclectic mix of Mediterranean styles inspired by the late Charles Dilbeck, designer of some of the area's most important architecture, these distinctive hillside villas offer vistas of the Dallas skyline that are second to none, says Johnson. Their Tuscan-style exteriors overlook beautifully landscaped and lit pavestone streets, while outdoor living spaces include roof decks, balconies and patios. European-inspired open floor plans are designed with high ceilings, moldings and classic design details.

Residents here will enjoy access to the award-winning Belmont Hotel next door, including use of its concierge, room service, health club, pool and more. “This is one of the most exciting new hilltop addresses—situated along the Trinity River, and convenient to the region's top destinations,” says Johnson.

### *Reaching new heights*

Due to homebuyer demand, Jim Johnson Group is now expanding, with construction projects planned in North Dallas and other coveted neighborhoods including Frisco, Prosper, Plano, Allen and Mc Kinney.

Additionally, Johnson says that they currently have several medical and office condo projects under consideration, and plan to enter that market with their Bronze investment division, designed to offer clients wealth-building real estate portfolio opportunities.

“From luxury estate homes, to carefree townhome communities and value-driven residential properties, we are privileged to bring our superior level of quality, service and craftsmanship to the region's most notable neighborhoods,” says Johnson. Jim Johnson Group was recently honored by The Dallas Morning News 2006 Readers Choice Awards for Best Builder in the Southwest. For more information on the Jim Johnson Group, visit their website at [www.jimjohnsongroup.com](http://www.jimjohnsongroup.com), email [sales@jimjohnsongroup.com](mailto:sales@jimjohnsongroup.com) or call 972-780-9800 and push 1 for Sales.